



FOR IMMEDIATE RELEASE
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MICROSOFT TEAMS WITH LINDA LORELLE COLLEGE PREPARATORY CONFERENCE TO INSPIRE HIGH SCHOOL STUDENTS TO CREATE JOBS OF THE FUTURE

Technology, College Financial Aid, Wellness
To Be Focus of 6th Annual Conference

More than 2000 students and parents will glimpse into the future when the highly acclaimed **Linda Lorelle Scholarship Fund College Preparatory Conference (CPC)** joins forces with **Microsoft** Saturday, January 30, 2010 at the George R. Brown Convention Center. **Dr. Bradley Jensen**, senior academic developer with Microsoft will deliver the keynote presentation “**Technology Trends**” highlighting current and future opportunities for Science, Technology, Engineering and Mathematics (STEM) college graduates. The “**Microsoft Innovation Room**” will expose CPC attendees to productivity tools for success in college and beyond; and demonstrate digital lifestyles that offer users mobility, connectivity, online privacy and safety. “We’re hearing a lot about the need for STEM education and its importance”, says Linda Lorelle, Founder and Interim Executive Director of the Linda Lorelle Scholarship Fund. “Who better to show the innovators of tomorrow which path to take than the leading global innovators of today? We couldn’t be more thrilled to have **Microsoft** partner with the Linda Lorelle Scholarship Fund to drive home the importance of understanding and utilizing technology as Houston area students prepare for their future. We want our young people to accept the challenge to enhance Houston’s international reputation for energy, health and space leadership.”

The CPC includes sessions devoted to completing the online FAFSA application (financial aid); parenting in the digital social media age; and wellness. The CPC will also cover traditional topics including **Financial Aid, Admissions/College Preparation** and **Campus Life**. Lorelle says, “We’re incorporating wellness into our conference for the first time. The goal is to teach students how to stay physically and mentally fit once they’re on campus and out on their own.” **Dr. Susan Tortolero**, director of the Center for Health Promotion and Prevention at the **University of Texas School of Public Health** will engage the students in an interactive presentation.

The conference is **FREE and** open to the public from 8:00 am to 2:30pm. **All Houston area high school students, parents, and educators are invited to attend. Conference attendees MUST REGISTER online at: www.lindalorelle.org.** The website also contains the application for the **2010 Linda Lorelle Scholarship worth \$15,000. Juniors** in Harris and Fort Bend county public, private, and charter schools are eligible to apply. Application deadline is February 26, 2010.

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